**Creative needed and specs**

1. Funjet logo
	1. Logo to be used for TV billboard, dasher board, website homepage icon
	2. Please provide high-resolution PDF
	3. Please provide all approved versions of logo that can be utilized (i.e. stacked, horizontal, etc.)
	4. Please provide logos by November 16
2. Print marketing
	1. One, half-page full color ad in Breakaway magazine for January – April editions
	2. See attached specs
	3. First art deadline: **Tuesday, December 17**
		1. Send final art to Clint Taylor at ctaylor@chicagowolves.com
	4. Run dates and deadlines for submitting new art in each edition:
		1. Issue 4 (Jan. 16, 30, Feb. 6 games): ad deadline December 17
		2. Issue 5 (Feb. 20, 27, March 12): ad deadline January 21
		3. Issue 6 (April 2, 9, 16 games): ad deadline March 3
3. Feed-Me E-newsletter
	1. Two inclusions in the newsletter per month between January and April
	2. Provide final January artwork to Clint Taylor by December 14
	3. Specs:
		1. 240 x 152 pixels
		2. Provide link to website that graphic should link to
		3. Run dates: Varies each month, based on Wolves game schedule
		4. Maximum of 20-25 words can be placed directly below the graphic in the email
		5. See link below for example of recent e-newsletter. Funjet graphic would be placed in middle of the email in the “events & deals” section

<http://campaign.r20.constantcontact.com/render?ca=9244803d-e981-4de2-a1ec-1f770ad06cc8&c=868ab810-b850-11e4-8419-d4ae52986b44&ch=869120b0-b850-11e4-8419-d4ae52986b44>